

WCP - Nepal 3rd Annual Conference
**Climate Change and
Trade Sustainability
in South Asia**
11 - 12 January, 2025

CALL FOR PAPERS



WTO Chairs Programme - Nepal
Kathmandu University School of Management
Lalitpur, Nepal

KATHMANDU UNIVERSITY SCHOOL OF MANAGEMENT

Established in August 1993, Kathmandu University School of Management (KUSOM) is the first institution in Nepal to initiate a Master of Business Administration (MBA) program. The school holds the prestigious position of being the leading business school in the country, consistently rated as the best in all B-School rankings in Nepal to date. It is the first choice for both aspiring management students and employers seeking top-tier management graduates.

KUSOM is at the forefront of management development in Nepal, setting quality standards and introducing innovative trends for other business schools to follow. Its graduates provide high-quality managerial, entrepreneurial, and intellectual resources, contributing to the growth and success of numerous business, development, and academic enterprises in the country.



WTO CHAIRS PROGRAMME NEPAL

Among the 120 applications received for Phase 3 of the WTO Chairs Programme (WCP), 17 institutions were selected to join the network of WCP Chairs, and Kathmandu University School of Management (KUSOM) is one of them. This selection has provided KUSOM with the opportunity to network with 35 other universities already part of the WCP network.

The WTO Chairs Programme (WCP) aims to enhance academic institutions' expertise on WTO-related work and issues, with the goal of improving research, teaching, and outreach to policymakers. KUSOM has been implementing Phase 3 of the WCP in Nepal since 2022 and the programme will continue till 2026, focusing on three major pillars of intervention:

Research: The program will provide funding opportunities for academic research on topics related to international business and trade. The objective is to support policymakers in making evidence-based policies that could help achieve sustainable competitive advantages for Nepali exportable products.

Curriculum Development: Throughout the programme, KUSOM will introduce specialized courses for undergraduate, graduate, and research degree programs. These courses will help students build a strong theoretical foundation in topics related to international business and trade.

Capacity Building and Outreach: The WCP will organize training programs, international conferences, and trade-related awareness initiatives for relevant stakeholders at various levels. These activities will be conducted in direct consultation and coordination with various ministries of the Government of Nepal, private sector organizations and their representatives, and international agencies.

WCP - INDIA

CENTRE FOR TRADE AND INVESTMENT LAW INDIAN INSTITUTE OF FOREIGN TRADE, NEW DELHI

The Centre for Trade and Investment Law (CTIL) was established in 2016 by the Ministry of Commerce and Industry, Government of India, in pursuit of its objective of developing international trade and investment law capacity in India. The Centre is a part of the Centre for Research in International Trade (CRIT) at the Indian Institute of Foreign Trade, New Delhi. CTIL provides sound and rigorous analysis of legal issues pertaining to international trade and investment law to the Department of Commerce, Government of India and other governmental departments. The Centre functions as a repository of information on trade and investment law, with a wide range of resources at its disposal. It is a leading platform in India for engaging in and influencing the evolving discourse on global economic law issues. The Centre has been consistently providing technical inputs to the Government of India on issues of international trade and investment law.

Since its inception, more than 2000 advisory opinions have been provided by the Centre to the Department of Commerce, Government of India on vital trade issues including the planning and implementation of trade promotion schemes under India's Foreign Trade Policy, interpretation and analysis of multilateral and bilateral trade agreements, providing research and inputs to assist India in its ongoing trade negotiations,

international trade dispute, matters of international and domestic taxation, and the development of domestic laws that affect India's trade commitments. The Centre has also established itself as a thought leader in the various domains of international economic law such as WTO law, international investment law and legal issues relating to economic integration, by publishing a variety of books, articles and papers, and by holding and participating in conferences, stakeholder consultations, seminars and training programmes.

FACULTY OF MANAGEMENT PURBANCHAL UNIVERSITY

Established in 1995, the Faculty of Management (FOM) at Purbanchal University (PU) pioneered professional management education in Nepal by introducing the country's first Bachelor of Business Administration (BBA) program. Since then, FOM has expanded to offer 13 degrees across diverse fields, including Business Management, Tourism and Hospitality Management, and Fashion and Designing Management. It also pioneered PhD and MPhil programs in management under PU. Today, FOM provides graduate, master's, and doctoral programs through 51 schools and colleges nationwide, showcasing its leadership in advanced management education in Nepal.

THEME

Climate Change and Trade Sustainability in South Asia

The WCP - Nepal 3rd Annual Conference on Climate Change and Trade Sustainability in South Asia is a significant event that brings together scholars, policymakers, industry leaders, and stakeholders from across the region to discuss the pressing issues at the nexus of climate change, trade, and sustainable development. Set against the backdrop of South Asia's unique challenges and opportunities, the conference will explore how the region can navigate the complexities of climate change while advancing trade and economic growth in a sustainable manner.

The conference is structured around six key tracks: Climate Change and Sustainability, Regional and Global Trade Dynamics, Digital Transformation and Trade Innovation, Trade Barriers, Services, and Marketing, Leadership, Human Resources, and Gender in Trade, and International Business. Each track delves into critical issues such as food security, digital economies, trade integration, the impact of emerging economies like China and India, and the role of AI in trade.

Additionally, the conference will address human resources, gender, and leadership in trade, along with strategies for internationalizing SMEs/MSMEs in the context of South Asia's evolving trade landscape.

Sub Themes & Tracks:

Track 1: Climate Change and Sustainability

- Climate Change and Food Security
- Trade and Sustainability
- Circular and Digital Economies
- SDG and ESG in South Asia
- Unilateral sustainability measures in South Asia
- Circular economy challenges of South Asia

Track 2: Regional and Global Trade Dynamics

- Climate Change and the role of Intra-Regional Trade of Edibles
- South Asia Global Trade Integration
- Emerging China and Emerging India Geoeconomics of South Asia
- Future Trade Perspectives After LDC Graduation
- Trade Facilitation in South Asia
- Trade Policy Reviews
- Trade Laws, Negotiations & the WTO
- South-Asian perspective on JSI negotiations, JSI on environment issues

Track 3: Digital Transformation and Trade Innovation

- Digital Transformation and Trade
- AI on Trade in South Asia
- Fintech and International Trade
- Trade Finance and Investment
- Addressing gender divide through digital inclusion

Track 4: Trade Barriers, Services, and Marketing

- TB & NTB Trade in South Asia
- Service Trade in South Asia
- International Marketing and Trade
- Marketing Strategies for Cross-border Trade
- Services trade to address sustainability concerns

Track 5: Leadership, Human Resources, and Gender in Trade

- Human Resource and Trade
- Leadership in the South Asian Context
- Gender and Trade
- Regulatory landscape for just transition in South Asia
- Gender disparity issues in modern supply chains
- Enhancing the role of women in trade

Track 6: International Business

- Business and Performance in Emerging Markets
- International Business Complexities
- Strategies for Business Resilience
- SMEs/MSMEs Internationalization Strategies

Associated Journal

Journal of Business and Management Research (JBMR) is a double-blind peer-reviewed scholarly journal published biannually by Kathmandu University School of Management (KUSOM), Nepal.



Submission Guidelines

- The submission should have a word count ranging from 6,000 to 8,000 words, including all content such as appendices and references.
- Papers must contain no information that identifies the author(s) on the title page or elsewhere in the document.
- The submitter should clean the paper's File Properties to remove identifying information.
- Submissions that consist only of abstracts, extended abstracts, or research proposals will not be accepted.
- All submissions must be in English.
- Each submission must state on its front page at the top right, the requested Track (number and name).
- Each submission must include an abstract, not to exceed 200 words, that summarizes the manuscript. This abstract will appear in the Conference Proceedings with your permission if accepted for the presentation.
- Only submissions made through our official online submission portal will be reviewed for potential inclusion in the conference. Only PDF and Word files will be accepted.
- No request for change of authors, order of authors, and their affiliations will be entertained post-submission deadline.
- Each paper can be submitted only to ONE track.

Key Dates

Paper Submission Window	27 August - 10 December, 2024
Paper Submission Deadline	10 December, 2024
Notifications of Paper Acceptance Decision	21 December, 2024
Early Bird Registration Deadline	28 December, 2024
Registration Deadline	07 January, 2025
Conference Date	11 - 12 January 2025

For Submission: <https://wcpnepal.ku.edu.np/paper-submission/>

MEET THE CONFERENCE CHAIR, THE KEYNOTE SPEAKER, AND THE SESSION CHAIRS



Prof. Achyut Wagle
Conference Chair
Professor, Registrar of Kathmandu University
Chair - WTO Chairs Programme Nepal

He holds a PhD in Economics from the Indian Institute of Technology Kanpur, with advanced degrees from the University of Birmingham and Tribhuvan University. His prior roles include faculty member at the South Asian Institute of Management, Editor of Arthik Abhyan National Daily, and Adviser to the Prime Minister, Nepal Rastra Bank, and CIAA. Dr. Wagle's teaching and research interests encompass Industrial Economics, Political Economy, Fiscal Federalism, and Entrepreneurship. His publications span research articles, op-eds, and seminar papers.



Dr. James J. Nedumpara
Session Chair
Head and Professor, Centre for Trade and Investment Law
India Chair, WTO Chairs Programme

He advises the Government of India on various aspects relating to international trade and investment law. He is currently on leave from Jindal Global Law School where he joined as a founding faculty. James has several years of experience in the field of international trade and economic law and has worked with leading law firms, corporate firms and also UNCTAD's India programme before joining academia. He was also part of the Indian delegation that appeared in the recent proceedings on India- Agricultural Products (Avian Influenza dispute) before the WTO Appellate Body. James has also taught courses in international trade law as a visiting faculty at FGV Law School, São Paulo, Brazil, NLSIU, Bangalore and the CWS-WTI Joint Summer Academy. He has also served visiting fellowships in several law schools and has published several books and journal articles in the field of trade law.



Prof. Elizabeth L. Rose
Keynote Speaker and PDW Facilitator
Research Chair Professor (Business Policy & Strategy)
Indian Institute of Management Udaipur (IIM-U), India

With extensive international experience, she has held key academic roles globally, including Chair in International Business at the University of Leeds and professorships at the University of Otago, Aalto University, and Victoria University of Wellington. Previously a Product Design Engineer at Ford Motor Company, Prof. Rose is actively engaged with the Academy of International Business (AIB), supporting its global chapters and workshops. A distinguished researcher in global strategy, she serves as Co-Editor-in-Chief for Academy of Management Collections and Review of International Business and Strategy, as well as Deputy Editor for Academy of International Business Insights.



Dr. Michael Troilo
Session Chair
Ordinary Professor (Strategy, Management, and Operations)
Busch School of Business at the Catholic University of America

Previously, he was the Chapman Professor of International Business and Finance at the University of Tulsa, where he received the 2023 Outstanding Teacher Award. With over two decades of experience in the Asia-Pacific region, his research focuses on entrepreneurship and economic development, especially in China. A Fulbright Scholar and consultant to organizations like the UN and Asian Development Bank, Dr. Troilo has published extensively. He holds a PhD from the University of Michigan, an MA and MBA from the University of Virginia, a BBA from the College of William & Mary, and is a CPA.



Dr. Anup Shrestha
Session Chair
Associate Professor (Information Systems)
University of Southern Queensland (UniSQ), Australia

He was awarded the Best Australian Information Systems PhD in 2016. His interdisciplinary research spans digital transformation, enterprise service management, and IT strategies, contributing to top journals like Journal of the Association for Information Systems and Information & Management. With an h-index of 20 and over 80 international publications, Dr. Shrestha has graduated 10 PhD students and currently supervises 9 more across business, IT, and software engineering. He also serves as Standards Australia's national representative for ISO/IEC software engineering standards. His background includes 8 years in the IT industry as a Systems Developer and IT Project Manager.

REGISTRATION

Registration Rates		Only Registration	Only Registration	Only Registration
		Nepal	India	Others
Doctoral Students	Early Bird (Until 28 December, 2024)	NPR 2000	INR 2000	USD 50
	Regular	NPR 3000	INR 3000	USD 65
Faculty/ Researchers/ Students	Early Bird (Until 28 December, 2024)	NPR 2500	INR 2500	USD 60
	Regular	NPR 3500	INR 3500	USD 75

For Registration:

For more information on WCP - Nepal 3rd Annual Conference

Please visit:

<https://wcpnepal.ku.edu.np/>

<https://wcpnepal.ku.edu.np/3rd-intl-conference-announcement/>

Conference Chair

Prof. Achyut Wagle

Professor of Economics

Registrar, Kathmandu University

Chair-WTO Chairs Programme Nepal

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Conference Organizing Partners



WCP - India

Center for Trade and Investment Law (CTIL)

Indian Institute of Foreign Trade (IIFT)

New Delhi, India



पूर्वाञ्चल विश्वविद्यालय

PURBANCHAL UNIVERSITY

Faculty of Management

Purbanchal University

Biratnagar, Nepal